

## **PRESS RELEASE**

**The security token offering (STO) for [Cam.TV](https://www.camtv.io), the first European Social Company for peer-to-peer marketing and knowledge sharing based on blockchain technology which is fully GDPR compliant, is now underway**

**The first STO crowdfunding that fully complies with European financial regulations will be active from 2 June on the [www.camtv.io](https://www.camtv.io)**

**Founder Gabriele Visintini: “The fundraising will support the further development of the Cam.TV social network, particularly through the creation of non-fungible tokens (NFTs) to protect copyrights and limit the spread of fake news”**

*Klagenfurt (AT), 1 June 2021* - Tomorrow will mark the launch of the Security Token Offering (STO) for Cam.TV, an Austrian-Italian-Estonian social media company based on blockchain technology which allows users to learn, share and promote information and knowledge on an online platform and monetize their content directly on a single channel in disintermediated form through donations in cryptocurrency [LKSCOIN](https://www.lkscoin.com) and secure, fast and low-cost payments.

Following the 2018 crowdfunding of over €3 million that has gone down in history as Italy's most successful and one of Europe's largest crowdfunding campaigns ever, Cam.TV will sell through the issuer Digital Fastlane up to €43,750,000 in security tokens, divided into a maximum of 35,000,000 individual pieces with a nominal value of €1.25 each.

These tokenized securities confer a right to participate in the revenues generated by the Cam.TV platform.

The STO crowdfunding starts on 2 June and will end on 31 December 2021. It is the first of its kind that is fully compliant with European standards since it is regulated by the Austrian financial market authority FMA.

“By fundraising, Cam.TV aims to protect copyrights and limit the spread of fake news through the integration of a system for generating non-fungible tokens (NFTs), encrypted certificates of authenticity linked to creator content,” says founder Gabriele Visintini. “An important innovation in the field of social media, which at the same time makes it possible to generate a secondary market for the resale of copyrights and the distribution of royalties.”

Private investors will be able to purchase CAM tokens directly for a minimum subscription of 800 pieces online at [www.camtv.io](https://www.camtv.io) through financial intermediary Black Manta Capital. After purchase, CAM Tokens can be credited to any wallet that supports ERC-20 tokens.

“Participants in the STO campaign are investing in an ethical project focused on the user. Cam.TV is a Social Company that aims to generate value and wealth through a shared economy ecosystem. With this innovative crowdfunding, we want our users to play a key role in the platform's success and reap the benefits of its turnover,” adds Gabriele Visintini.

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**For more information on the STO and the prospectus: <https://www.camtv.io/>**

### **About Cam.TV**

[Cam.TV](#), a trademark of Austrian company [Digital Fastlane GmbH](#), is the first European Social Company based on blockchain technology and fully GDPR compliant operating in the knowledge-sharing sector. By focusing on peer-to-peer knowledge sharing, Cam.TV allows the enhancement and monetization of digital content through [LKSCOIN](#) cryptocurrency donations and secure, fast and low-cost payments. In May 2021, the platform had more than 400,000 registered members, nearly 6,000 subscribers and more than 18 million transactions.

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